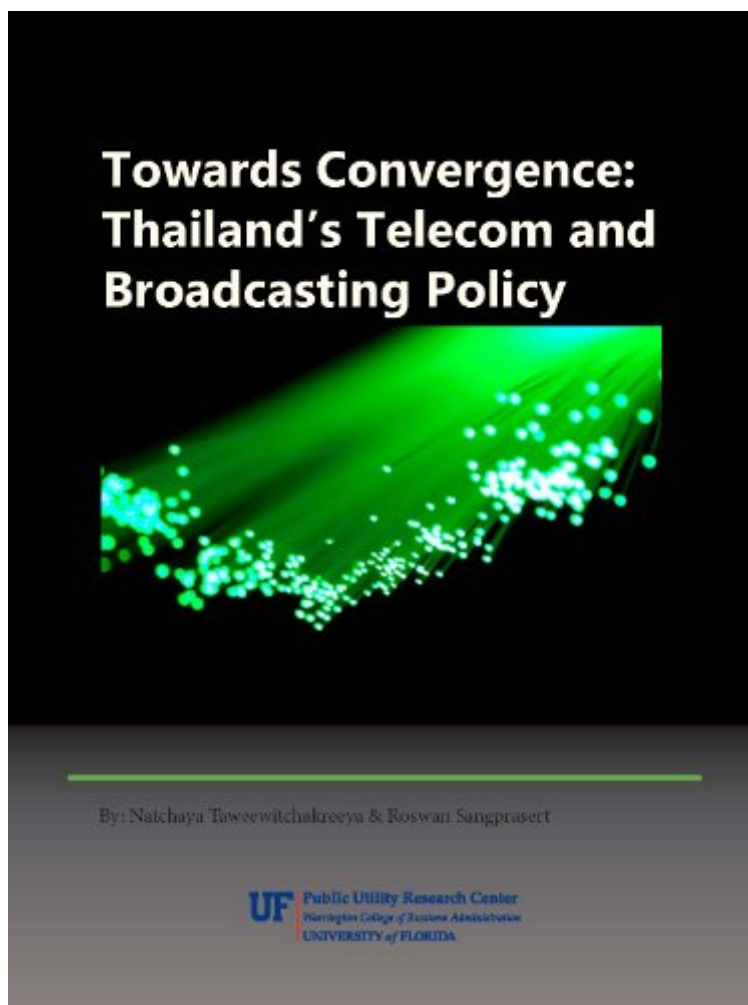


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Towards Convergence: Thailand's Telecom And Broadcasting Policy



Synopsis

The Thai telecommunications and broadcasting sector has developed tremendously in the past decade. From the telecom side, mobile phones have become the major devices of communication, mobile broadband wireless access as the main access to broadband service. Mobile penetration rate has increased dramatically in the past 10 years, reaching 116% in 2012. However, Thailand has a low fixed line penetration rate (only 10% of population), as well as low penetration rate of ADSL (Asynchronous Digital Subscriber Line) , only 3% of the population. This indicates that fixed line network expansion is difficult, and that the best way to increase broadband penetration rate is through a wireless network.

Book Information

File Size: 799 KB

Print Length: 193 pages

Simultaneous Device Usage: Unlimited

Publication Date: April 28, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00K0TPKWO

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #2,574,302 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #31

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